Media Kit



Blog: www.travpacker.com
Twitter: @zaidmo
Instagram: travpacker
LinkedIn: Zaid Mahomedy
Facebook: facebook.com/travpacker
Pinterest: pinterest.com/zaidmahomedy/
Google+: google.com/+ZaidMahomedy
Email: zaid@travpacker.com
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Blog Stats (as of 1 June 2015)

Month	Page Views	Visits	Time on Site
May '15	3,787	2880	00:00:58
Apr '15	2,151	1586	00:01:06
Mar '15	2,145	1620	00:00:58

Twitter Followers: 4003
Google+ Followers: 2729
Facebook Friends: 805
Facebook Page: 566
LinkedIn Connections: 1072
Instagram Followers: 566
Pinterest Followers: 65
Klout Score: 63

Travpacker.com

Travel and Backpacking Adventure Blog

Destination and event reviews, how-to guides, detailed trip logs, bucket lists and general travel information from my journey's to all 7 continents.

About

Zaid is an intrepid traveler from South Africa that loves to explore new destinations, experience new activities and then write about it in detail. As a Muslim, everything he does is restricted by his belief system. Zaid craves an adventure that many travelers want but can't find information on in any guide books.
He can help you market your brand in a professional manner, create information to take to new markets, and distribute content to his growing audience on multiple social media platforms.

Benefits

Zaid supplements his income by contracting as a senior Enterprise IT Solution Architect in the Financial Services industry. His professional experience aids him in identifying opportunities, developing strategies and effectively executing on solutions. Zaid is also working on a number of startup ideas (tech and brick & mortar).

Services Offered

Participation in Press / Blogger trips
Guest Posting
Sidebar Ads
Brand Partnerships
Giveaways
Promotion and Live Tweeting of conferences

Niche

Zaid can also help you tap into the booming Muslim tourism market, currently worth +-$140bn. By 2020, Muslim tourists' expenditure is expected to be $192 billion representing 13.4 per cent of global tourism expenditure.