Media Kit



Blog: www.travpacker.com
Twitter: @zaidmo
Instagram: travpacker
LinkedIn: Zaid Mahomedy
Facebook: facebook.com/travpacker
Pinterest: pinterest.com/zaidmahomedy/
Google+: google.com/+ZaidMahomedy
Email: zaid@travpacker.com
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Blog Stats (as of 02 August 2015)

Month	Page Views	Visits	Time on Site
Jul '15	4,479	3373	00:01:04
Jun '15	4,815	3727	00:00:46
May '15	3,787	2880	00:00:58

Twitter Followers: 4163
Google+ Followers: 2721
Facebook Friends: 826
Facebook Page: 2681
LinkedIn Connections: 1096
Instagram Followers: 574
Pinterest Followers: 74
Klout Score: 63
Total Reach: > 152 000 in July

Travpacker.com

Travel and Backpacking Adventure Blog

Destination and event reviews, how-to guides, detailed trip logs, bucket lists and general travel information from my journey's to all 7 continents.

About

Zaid is an intrepid traveler from South Africa that loves to explore new destinations, experience new activities and then write about it in detail. As a Muslim, everything he does is restricted by his belief system. Zaid craves an adventure that many travelers want but can't find information on in any guide books.
He can help you market your brand in a professional manner, create information to take to new markets, and distribute content to his growing audience on multiple social media platforms.

Benefits

Zaid supplements his income by contracting as a senior Enterprise IT Solution Architect in the Financial Services industry. His professional experience aids him in identifying opportunities, developing strategies and effectively executing on solutions. Zaid is also working on a number of startup ideas (tech, brick & mortar).

Services Offered

Participation in Press / Blogger trips
Guest Posting
Sidebar Ads
Brand Partnerships
Giveaways
Promotion and Live Tweeting of conferences

Niche

Zaid can also help you tap into the booming Muslim tourism market, currently worth +-$140bn. By 2020, Muslim tourists' expenditure is expected to be $192 billion representing 13.4 per cent of global tourism expenditure.